

# Theresa Marth, Producer

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Reputable Emmy and Golden Lion nominated Line Producer with over eighteen years experience and a record of delivering commercials and promos that hit home with clients and viewers. Consistent reputation for shepherding projects from inception to completion - on time and on budget. A hands on leader who reliably foresees problems and creates timely solutions and is requested by ad agencies and productions heads time and again. A masterful connector and adept communicator who keeps the crew inspired and on task while maintaining high client satisfaction. Acting as Producer or Freelance Producer/Bidder for companies such as The Mill, Media Monks, Tool of NA, Independent Media, AtSwim and more. Clients include HP, Toyota, Hyundai, Mercedes, Kaiser, Big Lots, Del Taco, NBC, A&E, The History Channel, Spike T.V., ESPN, Animal Planet and others. Extensive experience producing, managing and bidding large scale travel jobs in the United States and abroad.

## Selected Credits

PRODUCTION COMPANY	CLIENT	DIRECTOR
Media Monks	HP	Heist Bros/We Are Heist
Media Monks	FileMaker	Brig White
Milk & Honey	Shiseido	Shohei Goto
CMS/Fulwell73	SK-II w/James Cordan & Chloe Mortiz	Gabe Turner
Broderville Pictures	California Association of Realtors	Nicholas Wenger
Pechanga Spa & Resort	Pechanga Spa & Resort	Brad Munoa & Seton Kim
The Mill	Mercedes – Blackbird Shoot	West Sarokin
ModOp	Marriott	Adrian Bailey
ModOp	Hudson Pacific – Social Media	Kristy Cox
Scott Council	PXG	Scott Council
Think Films	Prop 56 & Measure Z (7 shoots)	Joe Becker
Media Monks	Call of Duty	Rogier Schalken
AtSwim/Milk & Honey	Kaiser – Thrive	Noel Paul
AdDigital/Mooney Marketing	Total Wine + More	Jimmy Siegel
Sara Remington Photo	Del Taco Promos (Multiple Shoots 2013-2018)	Sara Remington
Tool of N. America	Hyundai – 3,000 Mile Road Trip (4 spots)	Matt Ogens
Mrs. K	Character Makers – Flintstones	Jeanne Kopeck
Tool of N. America	Hyundai – The Journey Before The Journey (2 spots)	Matt Ogens
Robot Comm/Dentsu	Asahi Kasei	Kossuke Ishige
AdDigital	Big Lots (2 spots)	Jeff Jenkins
Mrs. K	Character Makers – Children’s Hospital	Jeanne Kopeck
Jimmy Williams Photo	Century Link (Stills campaign)	Jimmy Williams
Weekends to Die For	Travel Channel	Jeanne Kopeck
Go-Gurt/Twister, Power-Up, Vampire	Yoplait/General Mills	Zack Resnicoff
CrossIron Mills	CrossIron Mills	David McCarty
Ed Murphy Tribute	Spike TV	Billie Woodruff
The Wind	Alfa Romeo / Fiat	Ago Paninni
Pitbulls and Parolees Promos	Animal Planet / Discovery	Jeanne Kopeck
USA Network/Character Story (3x)	USA Network/Subaru, USAA, Kayak	Jeanne Kopeck
We Are Royale	Huffy Green Machine	Brien Holman
Stink Paris	Dove	Beatrice Leterrier
Visu Media	Purina	Michael Sugrue
Mooney Marketing	Go-Gurt	Zack Resnicoff
Mrs. K	OWN Network	Jeanne Kopeck
Mooney Marketing	Trix	Alex Engel
Sussan Group	Bench Store (Bruno Mars)	Nick Santiago
Mrs. K	A & E – Pitbulls and Parolees	Jeanne Kopeck
Mooney Marketing	United States Golf Assoc	Alex Engel
Mooney Marketing	Trix, Go-Gurt &	Alex Engel
Connect The Dots	Guess Seductive Homme	Alix Malka
E3 Promos	Namco/Tekken	Chad Einbinder
Mooney Marketing	Go-Gurt	Alex Engel
The Artist’s Company	Big Red Gum	Ramesh Iyer
Kaleidoscope Productions	HP Instant On Promos	Mo Husseini
Kaleidoscope Productions	HP Grammy Promos	Mo Husseini
The Artist’s Company	Physician’s Plus Insurance	Ramesh Iyer
Reel Jem	TBS Promo	Brit McAdams

Ackerman McQueen  
Creative Monster  
Proof Films  
Proof Films  
Elevate Films/Doctor Twins  
NBC Network  
Serial Dreamer  
Independent Media

A&E TV/History Channel  
Proof Films  
A&E TV/History Channel  
A&E TV/History Channel  
Big Show/ 75 Kanye West  
Kaleidoscope Productions  
Proof Films  
Pheromone TV, LLC  
Picture Vision  
Proof Films  
Attacks Ads  
Attacks Ads  
Proof Photographic  
Proof Photographic  
Alturas Redfish Films  
Alturas Redfish Films  
H.S.I. Productions  
H.S.I. Productions  
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H.S.I. Productions  
H.S.I. Productions  
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Winstar Casino  
McDonald's (w/ Ben Wallace)  
Intel – Q2 Video & Stills  
IBM/ Treehugger Campaign  
Alanis Morissette's *Underneath*  
*Heros* – International Promos  
L'Oreal w/ Eva Longoria-Parker  
*Indiana Jones* Promos

Geico Cavemen/History Channel  
Blue Cross/Blue Shield  
History Starts Now  
*CSI: Miami* Promos  
*Good Life* Music Video  
Toyota – Matrix & Corolla  
Intel – Q4-Q1 Gigital Ent.  
DLP – Texas Instruments  
Garth Brook's *More Than a Memory*  
Intel – Q3 Video & Stills  
Best Buy *Santa*  
XM Satellite  
Showtime – *Dexter* Series  
Intel – Q3 – Digital Ent.  
Verizon *Taxi, Fashion Show*  
Toyota Mobisodes (10 eps)  
Animal Planet/Discovery Channel Promos  
AXE Shower Gel  
Nike – C. Portis & C. Barkley  
PUR Water Filters  
Woodland Park Zoo - PSA  
Toshiba Photocopiers  
Budwesier

Chad Einbinder  
Jamie Sterba  
Christian Weber  
Christian Weber  
Matt Doctor  
NBC Network  
Erick Ifergan  
Janusz Kaminski w/  
Steven Spielberg  
Krista Linney  
Christian Weber  
Michael Scalere  
Michael Scalere  
Jonas/Francois  
Karen Jorgensen  
Christian Weber  
Rob Moggach  
Jon Smoall  
Christian Weber  
Chad Einbinder  
Chad Einbinder  
Christian Weber  
Christian Weber  
Malcolm Lee  
Malcolm Lee  
Kevin Samuels  
Kevin Samuels  
Paul Hunter  
Kevin Samuels  
Kevin Samuels  
Scott Z. Burns  
Arni & Kinski

## Awards

- MI6 Game Marketing Awards – Winner, Outstanding Promotional Trailer; Winner, Sharpest Eye Award - Best Directing
- Los Angeles Area Emmy Awards – Nomination, Outstanding PSA - *Step Up on Second/ City TV of Santa Monica*
- MTV Video Awards – Nomination, Best Special Effects - Kanye West's *Good Life*
- BET Hip Hop Awards – Winner, Best Hip Hop Video - Kanye West's *Good Life*
- Cannes Lions International Advertising Festival – Nomination, Golden Lion – *Lunchtime/ Woodland Park Zoo Promo*

## Budgeting Software and Computer Skills

HotBudget, Showbiz Software, Point Zero, Wrapper, Auto Actuals, MAC & PC literate, Microsoft Office

## Education

UCLA Extension – Film Studies

BS, Business Administration – Emphasis on Marketing and Advertising – Central Michigan University